

# Press Release

November 8th 2021 – Immediate release

## Former LaserQuest locations in USA and Canada to open as LaserMaxx

*Dutch laser tag manufacturer expects more openings in the near future*

*Bilthoven, November 8<sup>th</sup>, 2021.* Dutch laser tag manufacturer LaserMaxx Lasergames is announcing today that following the successful relaunch of the LaserQuest location in Ottawa, Canada, two more former LaserQuest locations are changing equipment and rebranding to LaserMaxx. The LaserQuest location in Spokane, USA, will open this weekend while the LaserQuest location in Whitby, Canada, is expected to open Q1 2022.

LaserMaxx founder and CEO Marcel Röhrs: “We are extremely happy with the re-opening of the two locations with our EVO-6 equipment. Especially in these difficult times we believe that family entertainment is more important than ever, and we are therefore honored and grateful to be able to deliver exactly that in both Whitby and Spokane.”

In the fall of 2020, Canadian laser tag manufacturer Laser Quest permanently shut down all laser tag locations in the USA and in Canada due to the COVID-19 crisis. With many of its locations in North America having an excellent track record for years, prospective entrepreneurs reached out to the Dutch laser tag manufacturer for the acquisition of laser tag equipment, rights to the strong trade name and solid franchise opportunities. “We are just happy to have the opportunity to help with this. Together with the invaluable help of Phil Aldis of LaserMaxx Ottawa, we are expecting more locations of our former competitor to resume activities under the LaserMaxx banner with LaserMaxx equipment,” comments Marcel Röhrs.

Enthusiastic laser tag players in Spokane, USA, can book laser tag parties via [www.lasermaxxspokane.com](http://www.lasermaxxspokane.com). Players of the LaserMaxx location in Whitby need to wait until Q1 of 2022 for the fun to commence. Prospective laser tag owners looking to open a LaserMaxx location are welcomed to contact Phil Aldis through [www.lasermaxx.com](http://www.lasermaxx.com).

### **About LaserMaxx Lasergames**

Founded in 1995, Dutch LaserMaxx Lasergames is market leader in professional laser tag equipment. Hosting features such as calorie-tracking, integrated memberships, a reality interface for advanced interaction and many more innovations, the laser tag products of LaserMaxx can be played with in more than 350 locations in over 50 countries globally.

###

### **More information**

Press contact LaserMaxx Lasergames B.V.

Bram Berndsen | +31302288049 or [bram@lasermaxx.com](mailto:bram@lasermaxx.com)

[www.lasermaxx.com](http://www.lasermaxx.com) or [www.lasermaxx.com/en/press-releases](http://www.lasermaxx.com/en/press-releases) (photo material)