

# Press release

April 16th 2019 – Immediate release



## ***Hitzone Funcenter in Os to open with LaserMaxx laser tag***

*Dutch laser tag manufacturer reports increasing laser tag openings at shopping malls*

*De Bilt, April 16<sup>th</sup> 2019* – Starting April 30<sup>th</sup>, shoppers of the shopping mall at the Prestegardskogen in Os will be able to enjoy themselves with a game of laser tag while on a shopping spree. Visitors at the Hitzone Funcenter will be able to book or just drop-in and enjoy the laser tag, airhockey or more activities the entertainment center will offer.

LaserMaxx CEO Marcel Röhrs comments: “Shopping malls have been dealing with a declining retail market for some time now and are looking for ways to keep a steady stream of visitors coming to the shopping mall. Entertainment and laser tag specifically have proven to deliver this and we see creative entrepreneurs all around the world diving into this opportunity. Naturally we are very happy to open another location in Norway and are looking forward to more openings in the foreseeable future.”

With the location’s opening fast approaching, residents of Os are welcomed to a game of laser tag via [www.hitzone.no](http://www.hitzone.no).

### **Recreation activity**

Laser tag is a popular and active recreation activity for groups and parties in which each participant receives a laservest and a lasergun. The goal of the game is to score points by tagging opponents and of course, avoid being tagged. In a laser tag location the game and the player perception receives an impulse by the addition of artistic UV-paintings and light-, sound- and smoke effects.

### **About LaserMaxx Lasergames**

Founded in 1995, Dutch LaserMaxx Lasergames is market leader in professional laser tag equipment. Hosting features such as calorie-tracking, integrated memberships, a reality interface and many more innovations, the laser tag products of LaserMaxx can be played with in more than 350 locations in over 50 countries globally.

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### **More information**

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