LASERMAXX
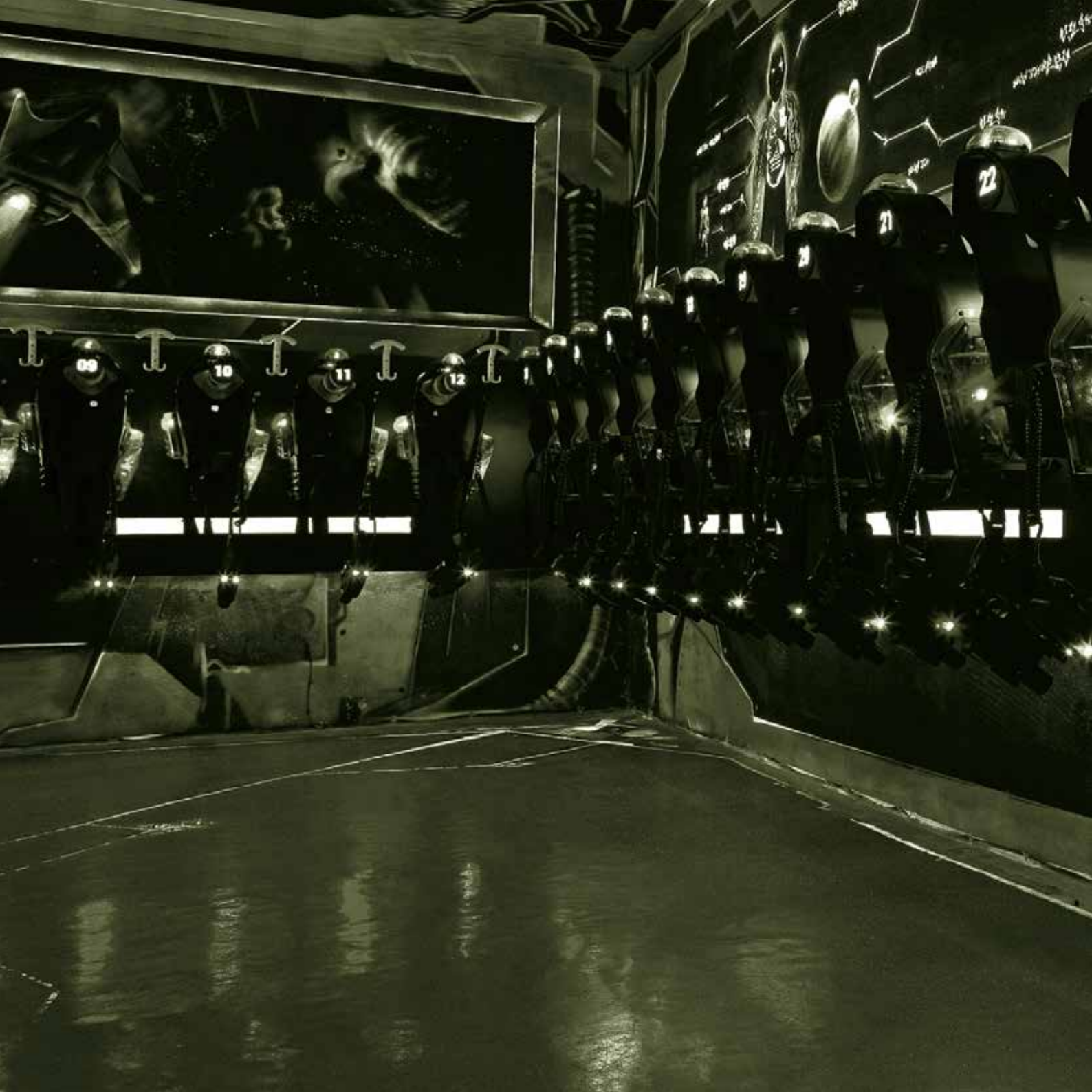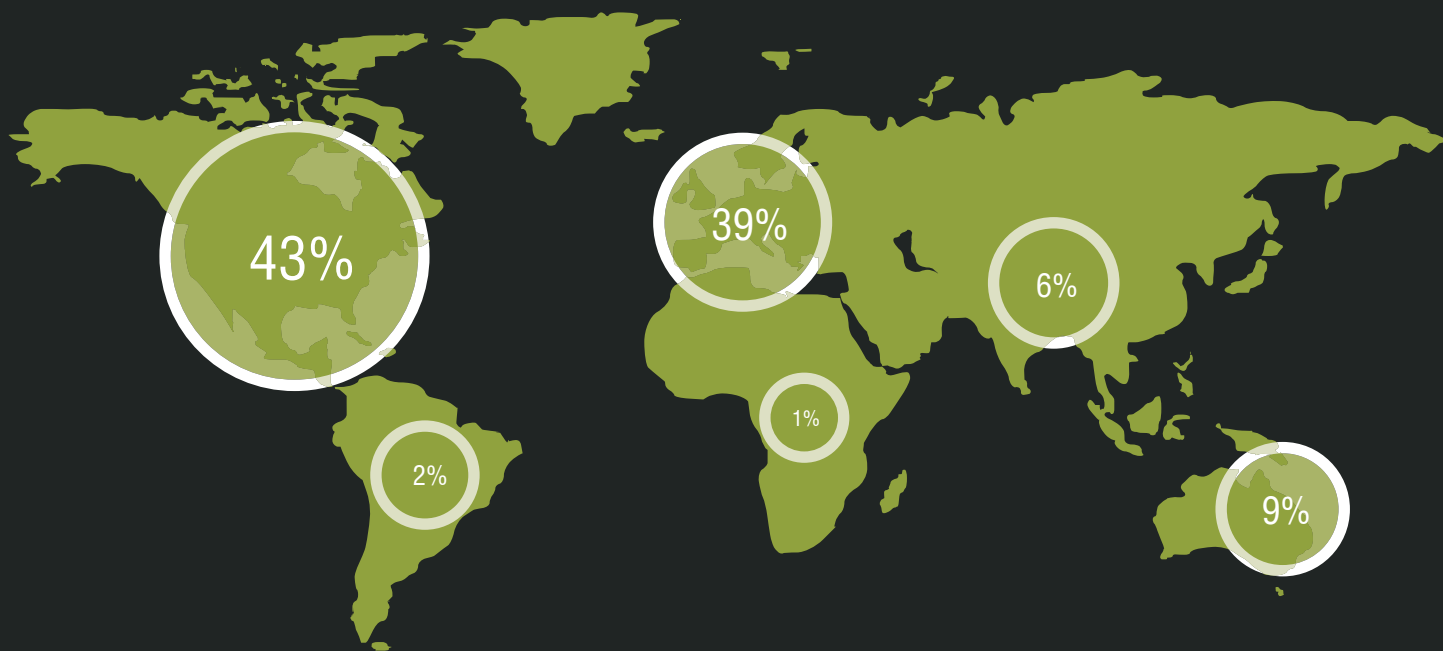
LASERGAMES

Thank you for your interest in LaserMaxx.
Since the foundation of LaserMaxx in 1995 we have grown to become global market leader in professional laser tag products. Our products are globally associated with durability, strength and reliability. Operating a laser tag arena with LaserMaxx ensures you of your maximum business stability and the ability to automate commercial business functions. What's more: our innovations and plugins are right now a solution to the laser tag experience of tomorrow. Through our perception, our innovations, our functions and our absolute strength you are ensured of a maximum business stability allowing you to offer your customers an unmatched laser tag experience.

We look forward to a pleasant business cooperation in the foreseeable future!

Marcel Röhrs - owner LaserMaxx Lasergames B.V.

Laser tag players worldwide

"EVERYTHING HAS BEEN INVENTED, THINGS CAN ONLY BE IMPROVED"

- Marcel Röhrs, LaserMaxx Lasergames B.V.

Throughout the years the entertainment value of laser tag is evident: it is competitive, it is intensive and everyone understands the aim of the game: tagging and be tagged. Traditionally, the commercial success of laser tag is due to two main reasons:
- Laser tag requires a limited amount of employees to be run adequately.
- Laser tag is an intensive game with an excellent time/price ratio.

The reliability, durability and strength of LaserMaxx ensures you of minimized marginal costs: your business stability is our utmost concern. We offer integrated and innovative options, functions and plugins for automation, standardization and enhanced commercial integration. This operator oriented perception is unique: LaserMaxx offers you an unmatched business foundation for a fruitful and lasting business concept.

Building a strong
business foundation.
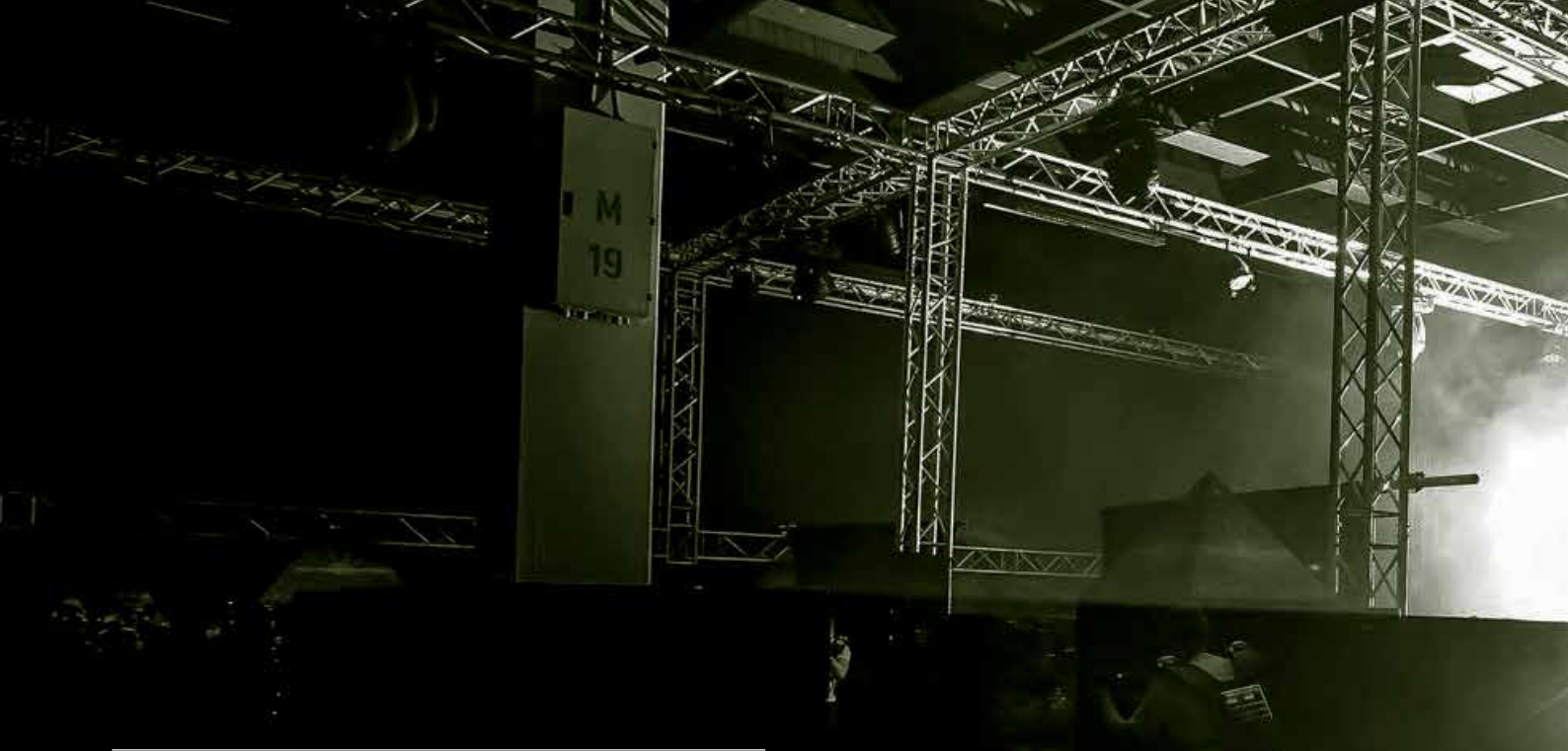
Your LaserMaxx arena will be your location centerpiece. Generally a laser tag location consists of three major parts: the arena where the game is played, the instruction room and the vest room.

The arena generally is between 250 and 600 square meters or 15 square meters per vest. A laser tag arena is in essence made by smart positioning of normal walls combined with amazing UV paintings, sound effects, smoke, light and light effects. Through methodical construction and skilled graphic artists you can have an amazing arena in no time. We can assist you with this through our free online arena design tool and network of amazing artists.

The instruction room is the room where the players receive an instruction on the game before the game. This room is usually 0,75 square meters per vest.
At the vest room vests are stored and players gear up right before the game. Usually the size of this room is 1,5 square meters per vest. Also: at the vest room your console PC is located, the names are entered and the games are started.

Both the instruction room and the vest room are best directly connected with the arena to ensure a closed experience – and both rooms have a direct connection to your bar or lounge for a efficient traffic flow.

Where the magic happens.

A quality arena is paramount to the experience of players.
It is best created with the players' experience in mind. For instance: the idea behind the game is to 'shoot' and be 'shot' so it is a good idea to create a maze in which your players can play the game without becoming lost or ending up in dead ends. Here are some simple steps to guide you in your building process.

Allocate space to the different rooms. The arena consists of 250 – 600 sqm or 15 sqm per vest, the instruction room: 30 sqm or 0,75 sqm per vest, the vest room 40 sqm or 1,5 sqm per vest and possibly space for a bar, lounge or other activities as you see fit.
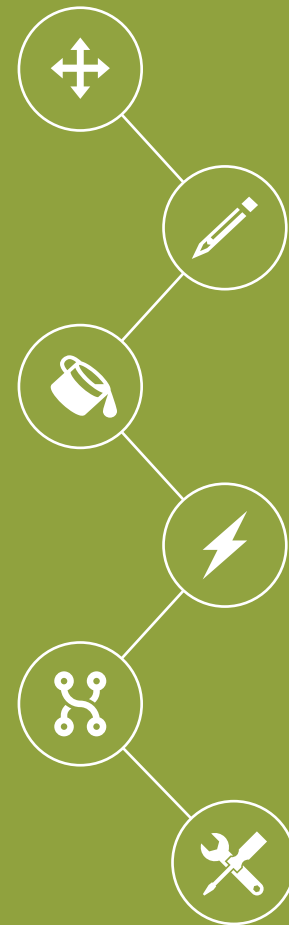
Design your arena. Use our free online design tool to design your arena easily or ask us to create your design for you. You can easily create a challenging and balanced arena, with a smooth flow for an action packed game using local and cost-effective materials.
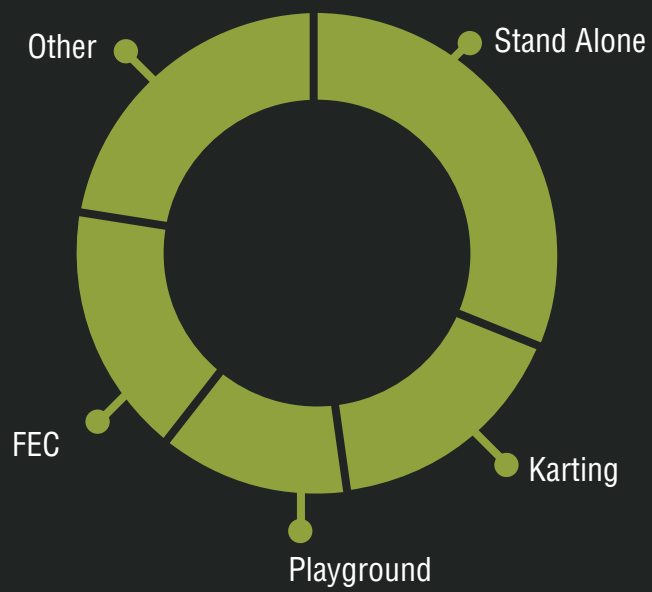
Determine your theme. Consult this with a local artist or contact us to get you in touch with tried and tested artists. Proven themes are: Chemical Factory, Space, Spaceship, Jungle, Wild West, Underground or Destroyed City.

Electronics stimulate senses. Sound and smoke machine are vital to the experience of your arena. Sound gives a great sense of urgency to your players while smoke machines make the lasers actually visible. Smart positioning of lights, light effects and stroboscopes give a great entertainment value to your arena while it allows for highlighting of certain passageways or centers of gravity.
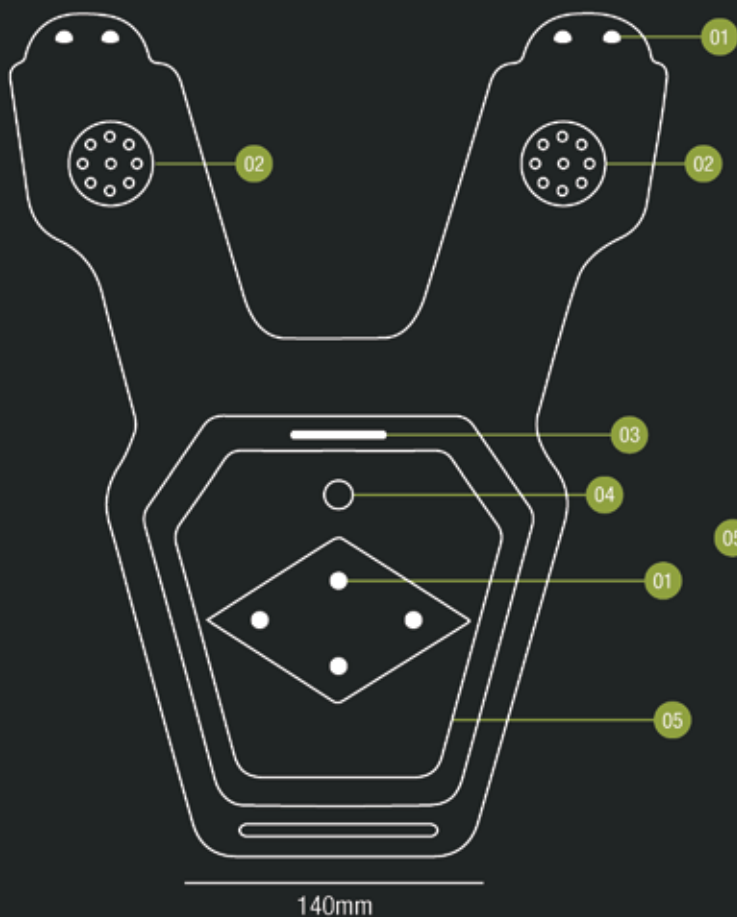
Integrate your LaserMaxx products with your system through the technical pointers for ultimate automation and standardization. Ensure that your location has efficient but above all commercial traffic flows, options and integrations.

Build! Start to build your arena. Generally the time needed to build your arena is 8 to 12 weeks. Therefore: be sure to order soon enough!

Other · Stand Alone · Karting · Playground · FEC

Types of arena's worldwide

LASERMAXX
LASERGAMES

416mm

416mm
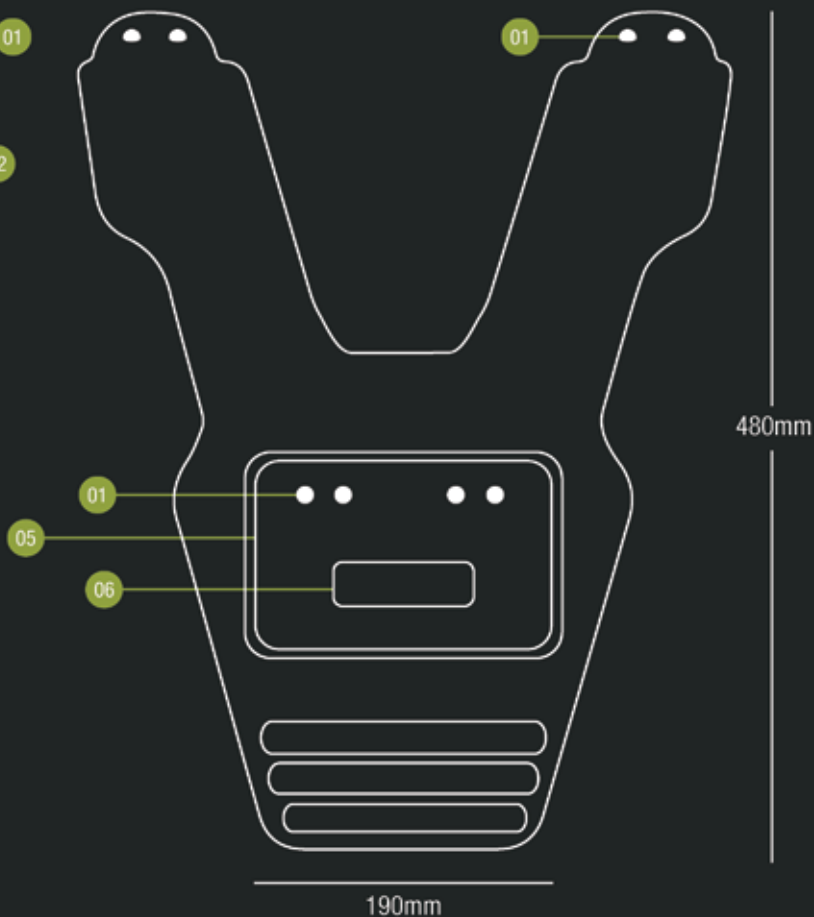
480mm

140mm

190mm

01 — Multicolor LEDs
02 — High quality sound system
03 — Display
04 — Display control button
05 — Protective cover

06 — Battery
07 — Shooting control button
08 — Trigger
09 — Infrared laser transmitter
10 — S.W.A.T. flashlight

LASERMAXX EVO-5 LASER TAG SYSTEM

171.2mm

321.5mm
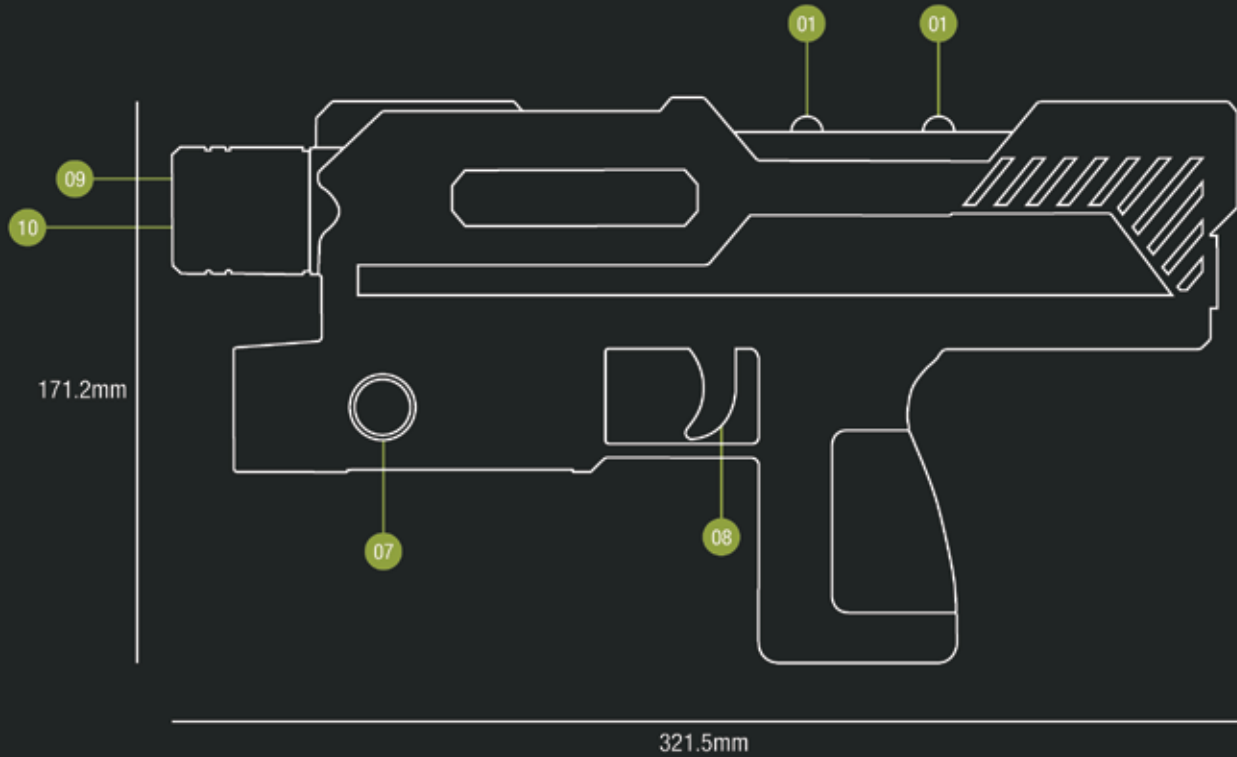
VEST SPECIFICATIONS

Model name: EVO-5
Materials: Extremely durable synthetics
Aproximate weight: 2.5kg
Overall height: 480mm
Overall width: 416mm
12 Multicolor LEDs
Protective covers
High quality sound system
Display on front: real time ingame updates
6 teams; Red, Blue, Green, Yellow, Pink, Ocean

GUN SPECIFICATIONS

Model name: EVO-5
Materials: Extremely durable synthetics
Aproximate weight: 0.6kg
Overall height: 171.2mm
Overall width: 321.5mm
S.W.A.T. light on front
Infrared receiver

|	SHEET	REV
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Our products are made of the strongest and most reliable materials. Used and tested globally the LaserMaxx systems are known for its reliability and durability. Do you for example know that our transparent covers are also used as a windshield of an F-16 fighter jet for ultimate reliability? Do you know that our laserguns – the most abused part of laser tag products - actually have no electronics in them for your ultimate stability? Since your sales are directly depending on the reliability of our products this is, was and always will be our utmost concern. What's more... a global support hotline is available for all your emergency questions also after business hours and in weekends. With LaserMaxx you are guaranteed of a maximum business stability.

The most durable
equipment in the industry.

The electronics of LaserMaxx runs on the EVO-5 technology: the leading standard in the business. EVO-5 is short for Evolution-5 which means that in combination with our frequent updates you are guaranteed to have the best functioning equipment with the most modern technology. With super electronics, hammerstrong vests & guns casings you will have the most durable laser tag system available. Affordable, reliable, durable, profitable.
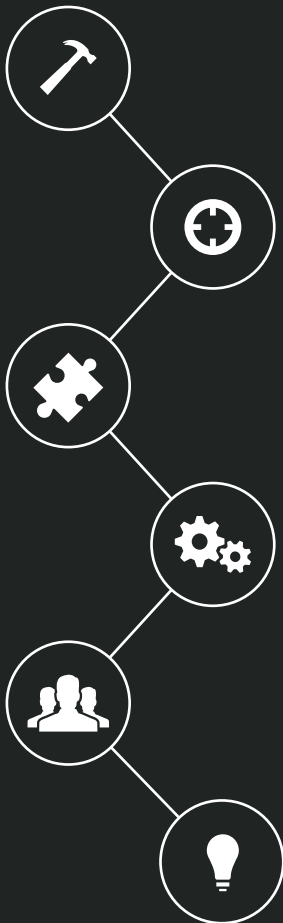
Durable hammerstrong materials ensure you of minimized maintenance, minimal marginal costs and maximum uptime. Since your sales will depend on the reliability of our products this is our main concern.

Accuracy eliminates the frustrations of players, ensures fair play and a maximum game experience. Any shot that hits, will actually register a hit. We ensure a 100% accuracy on 35 meters!

The LaserMaxx modularity means that you can always customize your very own equipment and expand it to suit your exact needs and desires. Every system is unique through our advanced and innovative plugins.

Automated and efficient use of integrated arena options allows for you to streamline and automate business processes ranging from showing an instruction video to arena sounds, and light effects.

Host up to as many and as large birthday groups, party groups and other groups as you wish. Play LaserMaxx up to 6 teams and 64 players with colorful and advanced vests !

Innovative social plugins, integrated and automated interaction with your arena, media server plugins: LaserMaxx is packed with unique, automated and innovative options enhancing your commercial effiency. Today you have a solution for the laser tag of tomorrow.

It's all in the game.

Our plugins allow you to have a unique and a perfectly suited laser game system customized to fit your needs and the desires of your players. The plugins itself are fully optional and are merely a further enhancement of our completely functional, high-technical and durable EVO-5 system. The plugins are either a commercial enhancement, give an additional bonus to the player experience or are made to automate your business operations. Every LaserMaxx system is unique!

Create an experience your customers will never forget.

Bar Plugins

LMX Scores - With the LMX Scores you can show the scores of players on a screen in the bar. The goal of this plugin is to control the traffic flow and draw your players from the exit of your vest room to your bar where your screen is best situated. The LMX Scores is an easy and very effective plugin which enhances your commercial efficiency thoroughly.

LMX LiveRanking - The LMX LiveRanking gives you the opportunity to boost the experience for your players even before they start playing! The ranks of the ongoing game in the arena will be displayed on the screen in the bar. You can customize your own LiveRanking by adding in photos or banners with special actions, discounts or offers. The beautifully designed LiveRanking will boost the adrenaline of players even before their own game!

Social Plugins

LMX Social - The LMX Social plugin connects you instantly to your Facebook and Twitter. Fully automated you can show your scores on predetermined intervals. Regardless if you want to post the results of every game or just the highscores of the last five games on your Facebook or your Twitter for your players to share, like or retweet ... with the LMX Social this process is fully automated!
Each of your players will be given out a unique URL per scorecard. Your players can follow that link and claim their scores with their own Facebook account through the world's premium laser tag player portal at my.lasermaxx.com. On this website your players can see their score history, their ranks, their accuracy and much, much more. They can see how their skills progress, they can gain achievements and even play an online laser tag game.

LMX Photo - One of the oldest tricks in the books of entertainment arenas such as rollercoasters and haunted houses. What better way to share your experience with your players than through photos. Make photos and add them automatically to a game at my.lasermaxx.com.

LMX League - Are your players the world's best players? The LMX League plugin allows you to play a predetermined, fixed game style which is the same of any and all customers globally. With an equal playing field and customers all around the globe, your players can be assured that they have the most thorough way of testing how they rank worldwide. Training makes perfect!

Media Plugins

LMX MediaServer - The LMX Media Server will give you your own client server to store video, sounds and more media directly on your own server. It will further streamline and automate such activities. Want to have loud sirens at the start of a game to get the adrenaline pumping? Do you want to automatically start the instruction video at the start of each game? Do you want to send custom/different sound effects to different parts of the arena? The LMX Media Server gives you extreme control of your videos, music and sound effects!

LMX PackAssignment - Save an incredible amount of time with the LMX PackAssignment plugin. This plugin directly shows to which player is assigned to which vest for extreme automation! On your busy weekends every minute counts...

Interaction Plugins

LMX Interaction - Imagine hosting a party for a laser tag group. What would like the birthday group better than if their packs will actually sing a 'Happy Birthday' song to the birthday boy? Want to add/decrease game time, ammo, lives and many more options while the vests are playing the game? All those options are not science fiction: the LMX Interaction allows you to interact with your vests while they are playing a game!

LMX DMX - By itself DMX is not a new concept nor is it unique throughout business alike. What is unique is the direct integration with your LaserMaxx hardware. With the LMX DMX plugin you can connect your DMX controlled lights, light effects and smoke machines with the LaserMaxx console. The console will automatically recognize the phase within the game and subsequently instruct the DMX controlled electronics to behave as they are set to relative for that phase. An example of such automation? The LMX DMX plugin allows you to set your smoke machine to blow smoke in the arena at high level at the beginning of a game, at medium pace in the middle of the game and off at the end of each game. The LMX DMX plugin makes each (!) of these DMX-controlled arena functions fully automated.

Game Plugins

LMX PodEditor - The LaserMaxx PowerPod is a popular device among players. It severely diversifies games and enhances the arena's sales of second games by simply being available. For your professional players the LMX PodEditor plugin is a must-have. You can change every little setting on your PowerPod and thus you will have an unlimited range of options your professional players can choose from!

LMX Specials - Do you have a lot of professonial and regular players and do you want to offer them unique and thrilling gamestyles? Or perhaps you just want to offer your customers some extra special games. The LMX Specials give you the option to play extraordinary games. From Vampire to VIP to Hit Streaks... the LMX Specials extends the normal game modes for your regulars!

Other Plugins

LMX Booking - Imagine that you have a giant arena with a multitude of activities and you wish to enter the player names from a different console than the default LaserMaxx console. No problem! With the LMX Booking Terminal you can do just that ánd completely set-up a game from a different console!

LMX MultiArena - The LMX Multiarena plugin should be your utopia. If you have more arenas than one arena, it might be a good idea to consider the LMX Multiarena. It allows you to control multiple arenas straight from one, central computer. If there is a need for the LMX Multiarena it means that you are doing something good!

Our goal is to maximize your commercial efficiency. To achieve this we have created and continue to create various commercial pointers within the LaserMaxx EVO-5 equipment. Our LaserMaxx EVO-5 system can be integrated with social media plugins for membership purposes, automated arena interaction and many more options and features. Our products are designed to be durable and robust with departments commited to innovating options, features and functions day-in and day-out. We offer you the ability to create an experience your customers will never forget.

With reliable services and a unique commercial perception of the laser tag industry, we will ensure you have all options needed for commercial success. Combined these unique qualities have been known to average a ROI of 10 months.

We have created a system which proved to be a reliable and profitable solution for your entertainment business in any setting - including yours.

For more information visit:
www.lasermaxx.com

Pricelists and other documentation:
www.lasermaxx.com/docs

LaserMaxx locations worldwide:
www.lasermaxx.com/locations

For equipment purchase or further questions:
www.lasermaxx.com/contact
or contact your local LaserMaxx representative.