

Press release

March 14th 2019 – Immediate release



LaserMaxx Lasergames set to open in Salwa Resort, Qatar

Plans for massive recreational resort to be included with Dutch laser tag products

The Netherlands, March 14st 2019 – Dutch manufacturer of professional laser tag LaserMaxx Lasergames is happy to announce to be included in the plans for the Salwa Resort in Qatar. Set to open by the end of 2019, the Salwa Resort project is to be constructed on 257 acres of land. In addition to a water park, marina, device center, cinemas, retail space and many more entertainment activities, visitors of the resort are also able to enjoy a game of laser tag.

LaserMaxx CEO Marcel Röhrs comments: “Last month we opened a location in Kuwait, today we are set to open in Qatar. We are very happy with the new openings in the Middle East and especially to be part of such a big project as the Salwa Resort project is. Ever since laser tag was first produced, it has come a long way in being a stable entertainment investment. To be included in the plans for the Salwa Resort is a testament to this and a true milestone for laser tag in general.”

Visitors looking to enjoy their vacation in Qatar are encouraged to book their stay at the Salwa Resort in Qatar, with a current completion estimate of Q4 2019.

Recreation activity

Laser tag is a popular and active recreation activity for groups and parties in which each participant receives a laser vest and a lasergun. The goal of the game is to score points by tagging opponents and of course, avoid being tagged. In a laser tag location the game and the player perception receives an impulse by the addition of artistic UV-paintings and light-, sound- and smoke effects.

About LaserMaxx Lasergames

Founded in 1995, Dutch LaserMaxx Lasergames is market leader in professional laser tag equipment. Hosting features such as calorie-tracking, integrated memberships, a reality interface and many more innovations, the laser tag products of LaserMaxx can be played with in more than 350 locations in over 50 countries globally.

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More information

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