

Press release

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Smarabio in Kópavogur to open with LaserMaxx Lasergames

Kópavogur opening marks 354th location of the Dutch laser tag manufacturer

De Bilt, November 21, 2019 – Dutch laser tag manufacturer LaserMaxx Lasergames reports the opening of a laser tag location in Kópavogur through the Icelandic company Smarabio. The new laser tag arena will be located at Hagasmára 1 and features the most recent LaserMaxx EVO-6 system. This system will allow for advanced player statistics, calorie tracking and many more options ensuring lasergame players of an unparalleled laser tag experience.

LaserMaxx CEO Marcel Röhrs comments: “The opening of the laser tag arena in Smarabio has all promise to be a great entertainment venue for Kópavogur. Next to LaserMaxx as a major crowd-pleaser, you can also enjoy other entertainment activities. Residents of Kópavogur will undoubtedly be delighted with this opening. For us, this is a reward of all the hard work we have done the last years and we couldn’t be happier.”

With the location’s opening fast approaching, Residents of Kópavogur and beyond are encouraged to book lasergames through the location’s website at www.smarabio.is

Recreation activity

Laser tag is a popular and active recreation activity for groups and parties in which each participant receives a laserverst and a lasergun. The goal of the game is to score points by tagging opponents and of course, avoid being tagged. In a laser tag location the game and the player perception receives an impulse by the addition of artistic UV-paintings and light-, sound- and smoke effects.

About LaserMaxx Lasergames

Founded in 1995, Dutch LaserMaxx Lasergames is market leader in professional laser tag equipment. Hosting features such as calorie-tracking, integrated memberships, a reality interface and many more innovations, the laser tag products of LaserMaxx can be played with in more than 350 locations in over 50 countries globally.

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More information

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